

RATE CARD

VALID JAN.2010-DEC.2010

ICY DESIGN STUDIO
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All basic design jobs have a 72-96 (3-4 days) hour turnaround time (3-4 business days). A request for a 24hour turnaround (1day) will incur a 30% additional cost based on the price of the proposed design. If you are satisfied with the job, no more than 2 changes can be made (changes will have to be text or image placement). Any changes beyond that require a per hour fee of \$55 (with a 2 hours minimum required). All clients can now request sites that use Content Management Software's (CMS).

JOB TYPE	SPECIFICATIONS	INDUSTRY PRICE	ICY WORKS PRICE
FLYERS	2x8 3 X 4 4 X 6	\$150	\$100
	5 X 7 6 by 12	\$170	\$150
POSTERS	8 x 10 11 x 14	\$200	\$175
POSTERS/BILL BOARDS/BANNERS	4-36 Feet banners +	Starts at \$650	Starts at \$250
AD DESIGNS-Full Color/BW	1/3 Page	\$175	\$155
AD DESIGNS-Full Color/BW	1/2	\$225	\$175
AD DESIGNS-Full Color/BW	Full Page	\$275	\$200
Brochure	double-fold/tri-fold	\$355 +	\$275
Business Folder	2-sided design	\$350	\$275
Company kit (media kit)	6-8 pages	\$650+	\$500
WEB DESIGN USING CMS			
ICY Quick Presence package (No flash)	4 page maximum	\$799 +	\$499 +
ICY Impressive package	6 page maximum	\$999 +	\$999 +
ICY Effective package (Flash header only)	10 page maximum	\$1500 +	\$1500 +
ICY Officially Live Package (flash intro & header)	14 page maximum	\$1750	\$1750 +
Full Flash Website	8 page maximum	\$2500 +	\$2000 +
E- Commerce Website	8 page maximum	\$3500 +	\$2500 +
CMS integration		\$325 +	\$250 +
Programming	Per hour	\$275	\$200
Full banner (static 1 frame/animated gif)	468 x 60 (2 animated gif)	\$120 \$150	\$100 \$125
Sky Scrapper (static 1 frame/animated gif)	600 x 120	\$120 \$150	\$100 \$125
Vertical Banner static/animated)	120 x 240	\$110	\$100
Square Pop up	250 x 250	\$110	\$100
E-Flyer	ranges	\$175	\$150
E-Flyer + Flash header/animation	ranges	\$350	\$250
E- Newsletter Layout		\$350	\$300
Social Media Wallpaper branding (twitter, youtube)	1920x1200	\$175	\$150
CORPORATE			
Logo Design	4 designs, 1 choice (eps, jpg, png, pdf)	\$575	\$425
Envelope Layout (you already have your logo)	#10 size	\$150	\$150
Business Card Layout (you already have your logo)	Vertical or Horizontal	\$150	\$150
Stationery layout (you already have your logo)	Standard 8.5 by 11	\$150	\$150
Dynamo (logo, business card, envelope, stationery)		\$900	\$750
Deluxe Dynamo (logo, business card, envelope, stationery, website Quick Presence Package)	No more than 4 revisions on all items	\$3000	\$2200
EXTRAS			
Flash Intros	10-25 seconds	\$350-\$445	\$350
Site Maintenance	Txt/Data updates only	\$250 a month	\$200 a month
Wallpaper Design	800 x 600 /1024 x 768	\$175	\$150
CD COVER DESIGN		\$400	\$350
Magazine Layout Editorial Book Layout	36-96 pages	\$4500 +	\$3500+
FULL CD COVER DESIGN		\$650+	\$525 +

For other job types not listed please e-mail us for a quote at info@icystudio.com.

Make all payments payable through PayPal to e-mail address info@icystudio.com

WE LOOK FORWARD TO DOING BUSINESS WITH YOU